

NATIONAL EMBLEM SALES



EMBLEM SALES



Emblem Sales offers a variety of merchandise, including American Legion and Auxiliary caps, uniforms, gifts for outgoing officers, bookkeeping materials, flags, apparel and more. Catalogs go to every post commander, post adjutant and unit president, and additional copies are available at emblem.legion.org or by calling toll free 1-888-453-4466.

Your purchase directly supports American Legion programs, which help America's children, veterans, and military families. These programs include:

- The American Legacy Scholarship program for the surviving children of military personnel who have died in the war against terror
- The Family Support Network to assist the families of deployed military personnel
- The American Legion Child Welfare Foundation
- Temporary financial assistance to veterans in need
- Helping veterans file service-related benefit claims
- Children and youth education and athletic programs
- Legislative support for veterans issues

A portion of your purchase is also shared with your local state American Legion headquarters, which directly benefits your local American Legion's activities and programs.

FLAG & EMBLEM SALES



ADMINISTER EMBLEM USE

Additionally, The American Legion Emblem Sales has been delegated, by the national adjutant, the task of administering use of the emblem on manufactured goods. The name and emblem of The American Legion are registered service marks in the U.S. Trademark Office and are protected by criminal and civil enforcement provisions of federal law (18 U.S.C. S 705 and 36 U.S.C. SS 21704 and 21705). However, by authority of Resolution No. 71 passed in May 1947, the national organization may grant permission to use the name and emblem in accordance with Resolution No. 71, other resolutions and U.S. trademark law.

For permission to be granted, a request must be submitted in writing through the department adjutant, who will forward the request to Emblem Sales. The following information must be included with the request:

1. name and address of requesting post,
2. name and address of manufacturer,
3. description of item to be
4. manufactured,
5. quantity to be manufactured,
6. cost of each,
7. assurances that the item is made in the United States, and
8. purpose for which the item is to be used (post use, not purchased for resale). Authority may then be granted on a one time basis only; additional orders require new authority, and the manufacturer must not produce more items than that being ordered.

You can order 24/7 online at www.emblem.legion.org or through the catalogue by Fax (317) 630-1381, phone 888) 453-4466 between 8 a.m. and 5 p.m. ET, or mail: American Legion Flag & Emblem, P.O. Box 36460, Indianapolis, IN 46236.

You can also stop at the store which is open from 8 a.m. to 5 p.m. Monday through Friday at 5745 Lee Rd, Indianapolis, IN 46216.

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MERCHANDISE

